



Golden Gate Audubon's Birdathon 2010
Corporate Sponsorship Opportunities

Contest Dates: April 17 – May 16
Celebratory Banquet June 2nd
Tilden Park Brazilian Room
Berkeley, CA

\$10,000 – Platinum Sponsor – Least Tern

Event Recognition

- Your corporate banner displayed at the Birdathon Banquet
- Most prominent logo recognition on all promotional materials, ads, event poster, and brochures
- Name in our newsletter, the *GULL*, in two issues, including the Birdathon Recap Article
- Corporate name in monthly GGA E-Newsletter announcements for the Birdathon (distribution 2,000)
- Premier table seating for eight at the Birdathon Banquet
- Recognition from the podium at the Birdathon Banquet
- Name in the Business Member Section, back page of nine *GULL* issues (distribution 10,000)
- Sponsorship listing in GGA's Annual Report (distribution 10,000)
- Logo and link on the GGA website for one year
- Framed Certificate of Appreciation

Employee Benefits

- Brown Bag lunch educational program for your employees at your site
- Trip for 24 employees with experienced birding guide, including arrangements for van (*transportation included*)
- Employee week with 10% discount at our GGA's Nature Store

\$5,000 – Gold Sponsor – Snowy Plover

Event Recognition

- Logo recognition on all promotional materials, signage on Birdathon ads, event poster, and brochures
- Name in our newsletter, the *GULL*, in two issues, including the Birdathon Recap Article
- Corporate name in monthly GGA E-Newsletter announcements for the Birdathon (distribution 2,000)
- Premier table seating for eight at the Birdathon Banquet
- Recognition from podium at the Birdathon Banquet
- Name in the Business Member Section, back page of seven *GULL* issues (distribution 10,000)
- Sponsorship listing in the GGA Annual Report (distribution 10,000)
- Logo and link on GGA's website for one year
- Framed Certificate of Appreciation

Employee Benefits

- Brown Bag lunch educational program for your employees at your site
- Trip for 12 employees with experienced birding guide, including arrangements for van (*transportation not included*)
- Employee week with 10% discount at GGA's Nature Store

\$2,500 – Silver Sponsor – Burrowing Owl

Event Recognition

- Logo recognition on select promotional materials
- Name in our newsletter, the *GULL* in two issues, including the Birdathon Recap Article
- Corporate name in monthly GGA E-Newsletter announcements for Birdathon (distribution 2,000)
- Premier table seating for four at the Birdathon Banquet
- Recognition from podium at the Birdathon Banquet
- Name in the Business Member Section, back page of four *GULL* issues (distribution 10,000)
- Listing in the GGA Annual Report (distribution 10,000)
- Logo and link on GGA's website for one year
- Framed Certificate of Appreciation

Employee Benefits

- Brown Bag lunch program for your employees at your site
- Trip for twelve employees with experienced birding guide, including arrangements for van (*transportation not included*)
- Employee week with 10% discount at our Nature Store

\$1,000 – Bronze Sponsor – Clapper Rail

Event Recognition

- Corporate name recognition on select promotional materials
- Name in our newsletter, the *GULL* in two issues, including the Birdathon Recap Article
- Name in monthly GGA E-Newsletter announcements for the Birdathon (distribution 2,000)
- Premier seating for four at the Birdathon Banquet
- Company name in the Business Member Section, back page of one *GULL* issue (distribution 10,000)
- Listing in the GGA Annual Report (distribution 10,000)
- Listing and link on GGA's website for one year
- Certificate of Appreciation, suitable for framing

Employee Benefits

- Employee week with 10% discount at the GGA Nature Store

\$500 – Corporate – Golden Eagle

Event Recognition

- Corporate name recognition our Birdathon webpage
- Name in our newsletter, the *GULL* in two issues, including the Birdathon Recap Article
- Name in monthly GGA E-Newsletter announcements for the Birdathon (distribution 2,000)
- Two reserved seats the Birdathon Banquet
- Poster recognition at the Birdathon Banquet
- Company name in the Business Member Section, back page of one *GULL* issue (distribution 10,000)
- Listing in GGA's Annual Report (distribution 10,000)
- Listing on GGA's website for one year
- Certificate of Appreciation, suitable for framing